I selected XM radio because the current radio industry was not serving my needs. To be specific, the ratio of content to commercial was exceeding off balance, the actual level of information was poor and more than too much time was taken up by inane chatter.

In specific reference to the traffic information, I live in a metropolitan area with extremely complex traffic patterns. Having concise information saves me time, money and aggravation. The level of iformation from commercial radio was poor, often too late to help and rarely touched on more than just the highlights.